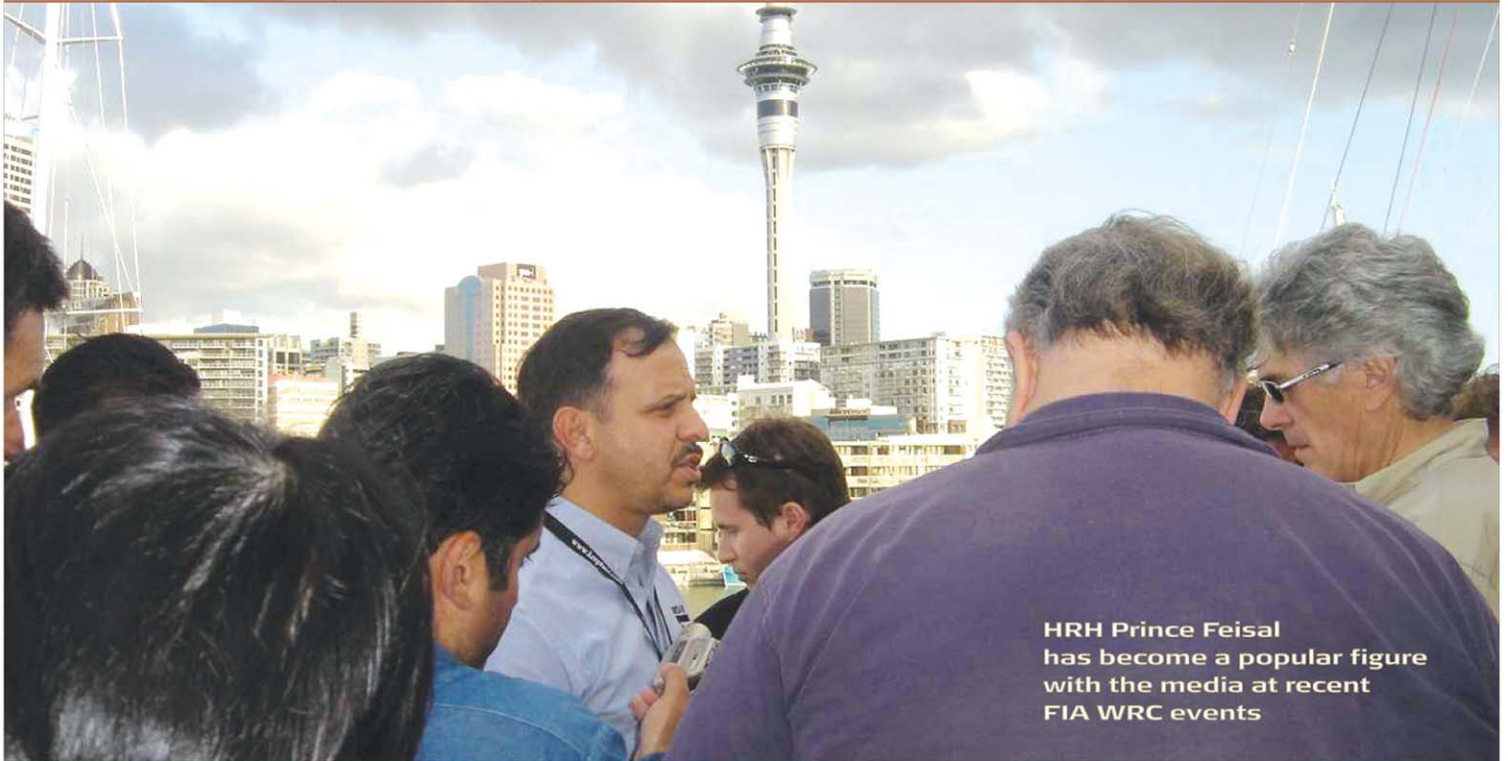


PACENOTES

THE JORDAN RALLY NEWSLETTER

JULY 31, 2005



HRH Prince Feisal has become a popular figure with the media at recent FIA WRC events

HRH PRINCE FEISAL TO LEAD DELEGATION TO FINLAND

As Jordan surges ahead with its unwavering drive to become the Middle East's first event on the FIA World Rally Championship, HRH Prince Feisal Al Hussein, Chairman of Jordan Motorsport, will be leading a delegation to the Neste Rally Finland in August.

While several members of Jordan's FIA WRC advisory board accompanying HRH Prince Feisal



will be visiting Scandinavia to learn from experienced personnel, the main highlight of the visit will be a Jordan presentation to the FIA WRC manufacturers to further strengthen the Kingdom's bid.

"The momentum surrounding Jordan's FIA WRC initiative is building and we are working flat out to ensure that our 2006 FIA Middle East Championship round is up to World-class standards," said HRH Prince Feisal.

"Jordan is still somewhat of an unknown quantity for many people within the FIA WRC community so it is important for us to reach out and demonstrate that the Kingdom can become a worthy part of this prestigious family.

"We want to underline Jordan's potential to become a key strategic partner for the FIA WRC and its teams and sponsors. Jordan can

unlock a gateway to more than 200 million potential consumers across the Arab World and we see our bid as much more than just a national initiative but one that is capturing the imagination across the region."



HRH Prince Feisal is expected to meet officials from the FIA during his five-day visit and will also visit the stages on the first day. The Prince is following in the footsteps of his brother, King Abdullah II, who visited the same event 13 years ago as an avid rally fan.

JORDAN
رالي الأردن
RALLY

FIA
MIDDLE-EAST
RALLY
CHAMPIONSHIP



POWERED BY
JORDAN
الأردنية لرياضة السيارات
MOTORSPORT

Jordan has some of the most diverse rallying terrain to be found anywhere in the world.



BUSY SCHEDULE AHEAD

While teams across the region are putting together their final preparations for the prestigious Al Hussein Rumman International Hill Climb in September, Jordan Motorsport has released a hectic summer schedule of events in the run up.

As Pace Notes went to press, Championship leader Faris Bustami cemented his position at the top by winning the third round of the National Rally Championship. Bustami held off reigning champion Amjad Farrah to secure his second win of the campaign.

On August 19, local drivers will have the chance to shine on the famous Rumman Hill when the National Hill Climb takes place. Course record holder and reigning champion Amjad Farrah will again be the man to beat.



JORDAN RALLY IN THE PICTURE

An exhibition of stunning images taken by the international photographers who attended the 2005 Jordan Rally received a royal opening at the Royal Automobile Museum in July.

"Jordan Rally through the Global Lens" received over 7,000 visitors during its opening week in July after it was officially inaugurated by HRH Prince Feisal. The gallery has been created by his eldest daughter, HRH Princess Ayah, who looks set to follow in the family's strong tradition by taking a keen interest in motor sport.



The gallery, which runs until mid-August, is being supported by Jordan Tourism Board which has become partners to help market the Kingdom's FIA WRC bid.

NEW CEO TO SPEARHEAD JORDAN MOTORSPORT

July saw the appointment of Khalid Kurdi as the new Chief Executive Officer of Jordan Motorsport.



Ziad Louza, Sporting Director Khalid Kurdi, CEO Jordan Motor sport

The experienced management consultant, who has a wealth of local motor sport experience and knowledge, will be responsible for steering Jordan's FIA WRC initiative as well as raising the overall standard of motor sport events within the Kingdom.

Kurdi has bolstered his back room team with the appointment of Tania Shleef as Marketing & Communication Manager. More full time appointments are expected through the summer.

SPEED TEST HERALDED

Fans and drivers alike came out in praise for the organization of the July speed test which saw almost 45 entries and a record crowd at the Royal Automobile Club.

Putting the onus on the participants and spectators, organizers introduced live entertainment at track side along with enhanced food and beverage facilities to ensure a fun-packed day under the perfect Jordanian sunshine.

The event was won by established speed test champion Ameer Najjar with 2005 newcomer Ala'a Khalifa in second. Ala'a Eddin Bilal finished third.